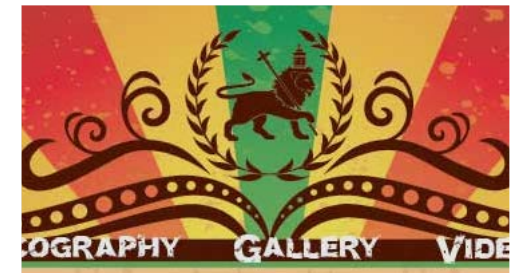
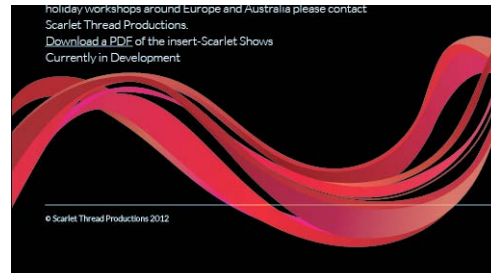
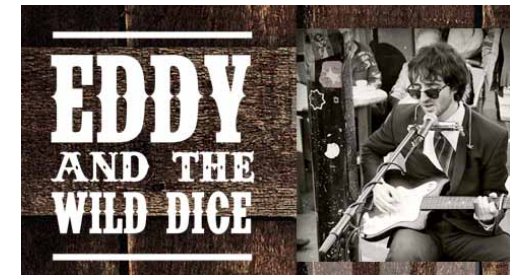


Neil Littman

Digital portfolio:05_14

Our mission is to
advice and support
those who need s
and hope



Client list

Acton Homeless Concern
BP Energy Outlook 2030
Chris Moyse
CopyandPrint
Geraldine Brennan
Geri Gold
eBay ACT Mobile Campaign
Eddy and the Wild Dice
Gazprom
GrosvenorLondon.com
Kandis Cook
MDV
Nubix
POET
Prime features agency
Regester Larkin
Scarlet thread
Guy Tortora
Way2Work
White&Case

Neil Littman

digital portfolio:05_2014

I have been a graphic designer for over 20 years specialising in corporate reporting and other areas of design.

My main experience has been in design for print including annual reports, corporate identity and employee communications. Have also worked on many interactive projects related to the above.

In addition, I have worked in print production and client liaison on several projects both in the UK and internationally, project management, directing corporate videos, writing and designing several corporate identity guidelines, commissioning photography and illustration and art directing photography in the UK and around the world.

This PDF shows a selection of the websites I have designed for clients in the past five years.

My work can also be seen at www.neillittman.com

Specialist areas:

Brand identity

Print design

Corporate reporting

CR and sustainability reporting

Artwork and typesetting

Print production

Digital design

Acton Homeless Concern

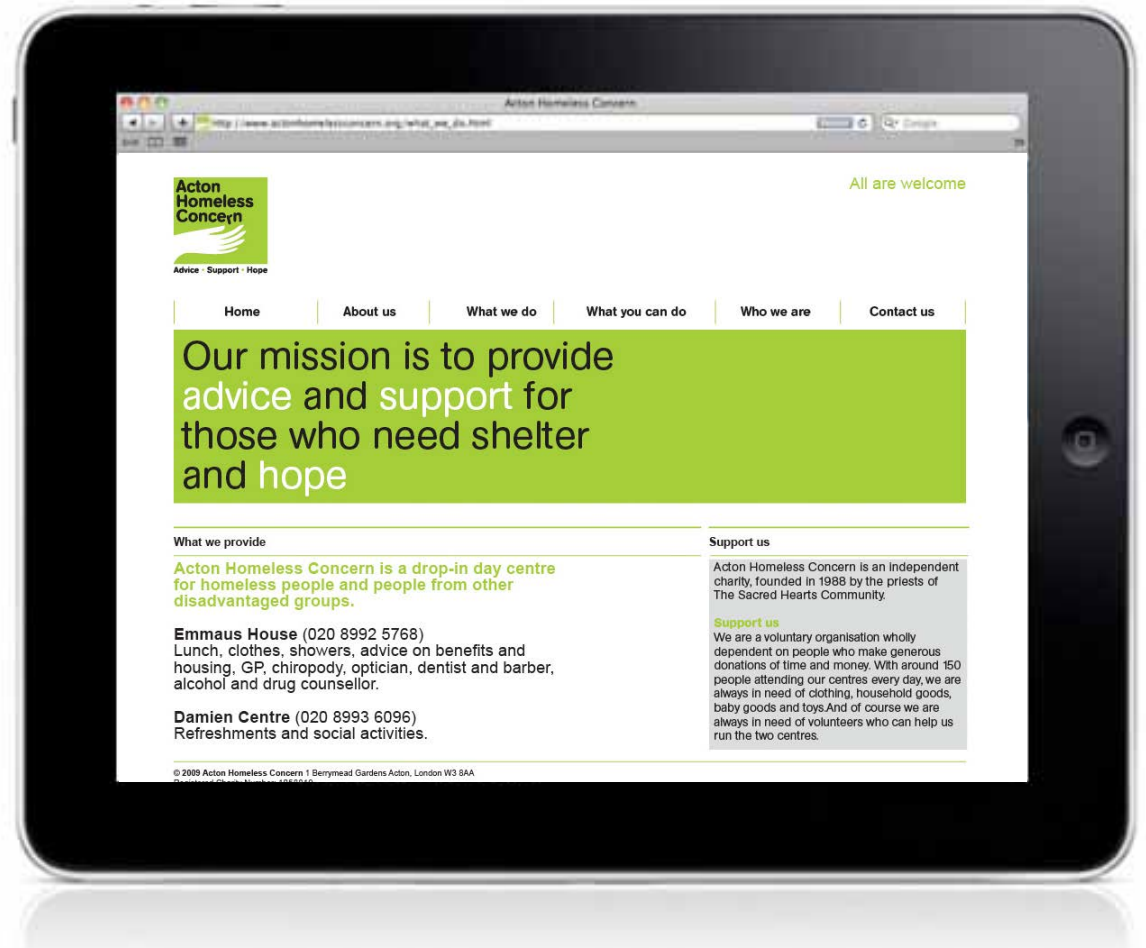
Identity and branding

For a charity for the homeless based in a church in Acton, West London.

Other materials produced included newsletters and fundraising initiatives.

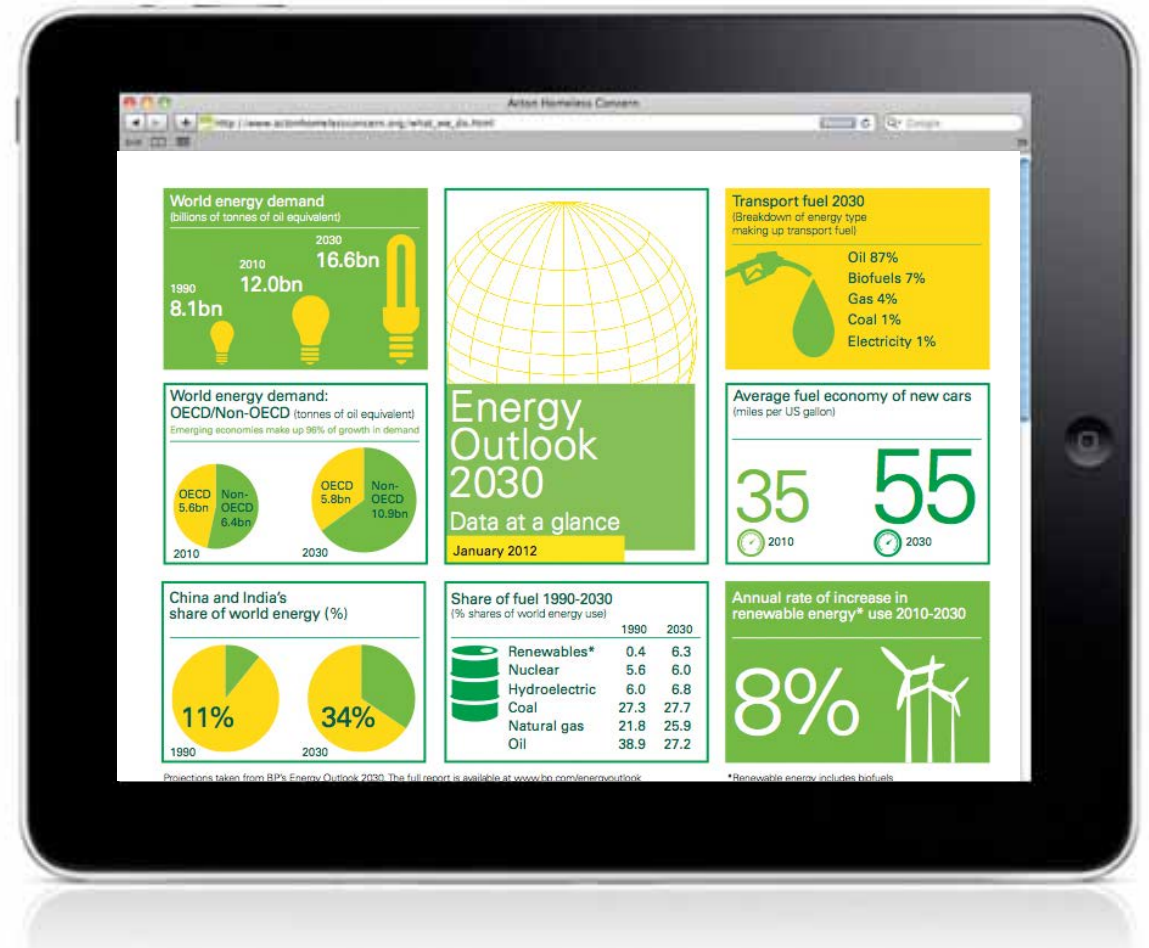
www.actonhomelessconcern.org

New site to be launched in 2015



BP Energy Outlook 2030

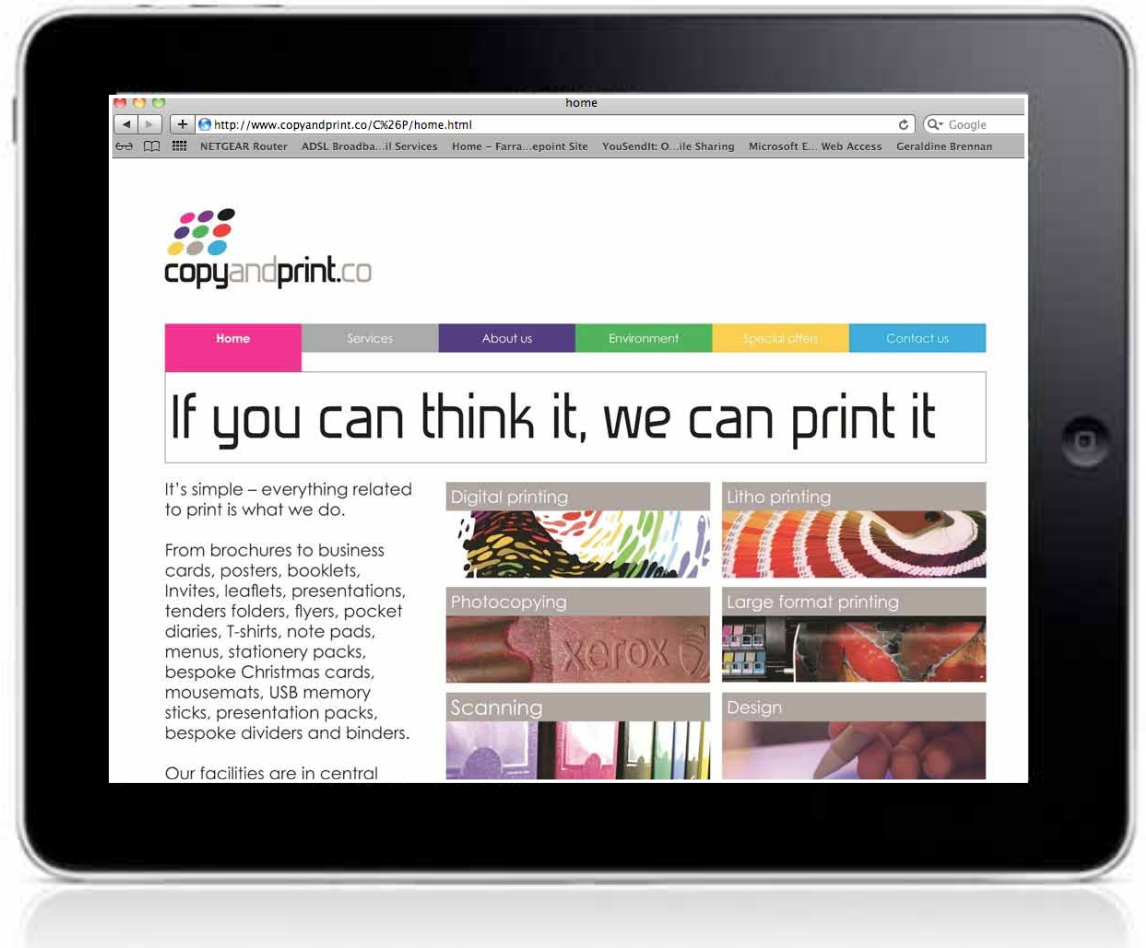
Information graphics showing current and future trends in world energy usage. This was produced in 72 hours from briefing to uploading on the bp.com website to support a launch event.



www.copyandprint.co

Website and branding for specialist
print company

www.copyandprint.co



Geraldine Brennan

Website and identity for freelance
journalist and editorial consultant

www.geraldinebrennan.com

Geraldine Brennan
Editorial services and consultancy
49 Sumatra Road
West Hampstead
London NW6 1PT

t+f 0207 431 3146
m 0776 666 1616
e gbrennan@dircon.co.uk
w geraldinebrennan.com



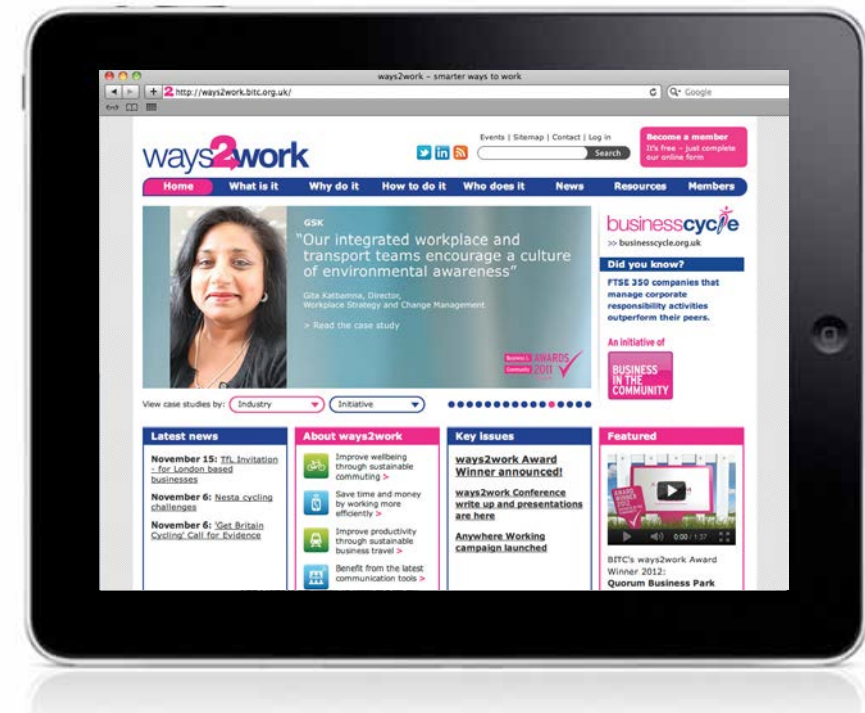
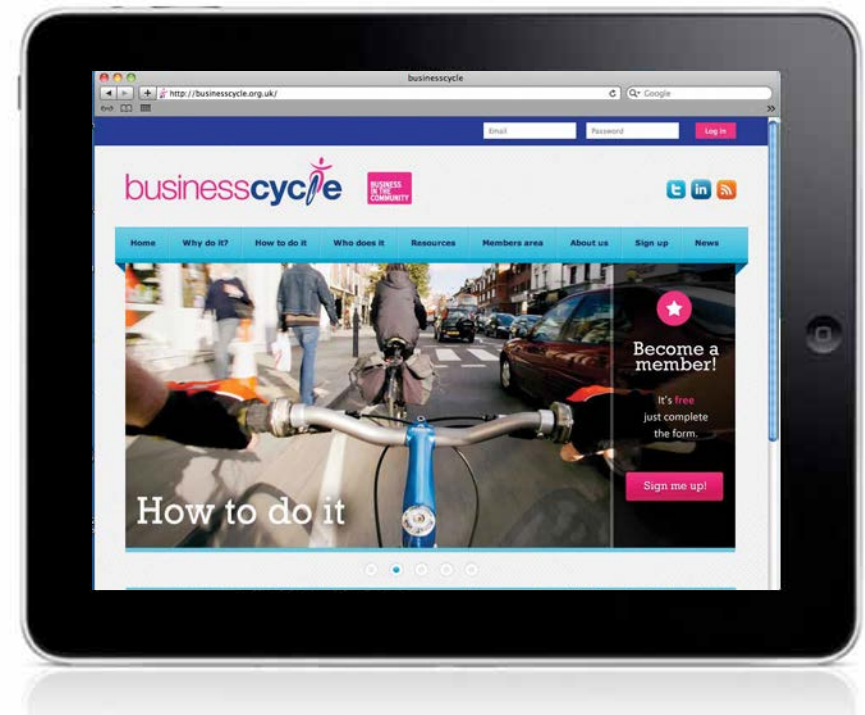
Business in the Community

Ways 2 Work and BusinessCycle
Identity, branding and websites
for travel initiatives.

Produced at farraday.com

businesscyc^{le}

ways²work



Geri Gold

Website and branding for actress promoting and performing shows in London and Edinburgh

www.gerigold.co.uk



Content ManagementSystem guidelines

Shown opposite are pages from the content management system guidelines which provide detailed instructions to employees at Grosvenor London.com to update their website.

To do this, I had to learn how to use the CMS system myself which was a very useful skill to have.

66 Page PDF.



CONTENTS	CONTENT MANAGEMENT OF GARDENJOURNALONLINE.COM
1.0 INTRODUCTION	4.0 EDITING IMAGES
1.1 Introduction of website structure and CMS Content Management function	4.1 Click on image to edit page
1.2 Structure	4.2 Image crop window
1.3 Content	4.3 Image size and the crop
1.4 Content management	4.4 Image crop window
1.5 CMS editor with menu	4.5 Image crop window
1.6 The WYSIWYG editor	4.6 Image crop window - adding images
1.7 Introduction section editor functions	4.7 Image crop window - deleting images
1.8 Structure section editor functions	4.8 Image crop window - deleting images
5.0 TESTING OF NEW PAGES	4.9 NEW REQUEST
5.1 Setting up a new page	4.9.1 How to set up a new page to 500 content
5.2 Editing a existing page	5.0 ADMINISTRATION
6.0 EDITING TEXT	5.0.1 Overview
6.1 Overview	5.0.2 Properties page overview
6.2 Text window	5.0.3 Text - text mode
6.3 Text window	5.0.4 Text - rich mode
6.4 Editing general text	5.0.5 Adding images
6.5 Image text icons	5.0.6 Adding images
6.6 CMS text editor rich text icons	5.0.7 Adding images
6.7 General Content rich text icons	5.0.8 Adding images
6.8 Editing general text	5.0.9 Adding images
6.9 Editing general text	5.0.10 Adding images
6.10 Editing general text	5.0.11 Adding images
6.11 Editing general text	5.0.12 Adding images
6.12 Editing general text	5.0.13 Adding images
6.13 Editing general text	5.0.14 Adding images
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6.97 Editing general text	5.0.98 Adding images
6.98 Editing general text	5.0.99 Adding images
6.99 Editing general text	5.0.100 Adding images
7.0 CONCLUSION	

[illegible]

The diagram shows a screenshot of the Grosvenor London Website Homepage with several annotations pointing to specific features:

- Website homepage**: Points to the top navigation bar and header area.
- Homepage content**: Points to the main content area, which includes a large image of a building and a list of featured properties.
- Homepage footer**: Points to the bottom section of the page, which contains contact information and social media links.
- Homepage navigation**: Points to the top navigation bar, which includes links to Home, About Us, and Contact Us.
- Homepage content**: Points to the main content area, which includes a large image of a building and a list of featured properties.
- Homepage footer**: Points to the bottom section of the page, which contains contact information and social media links.

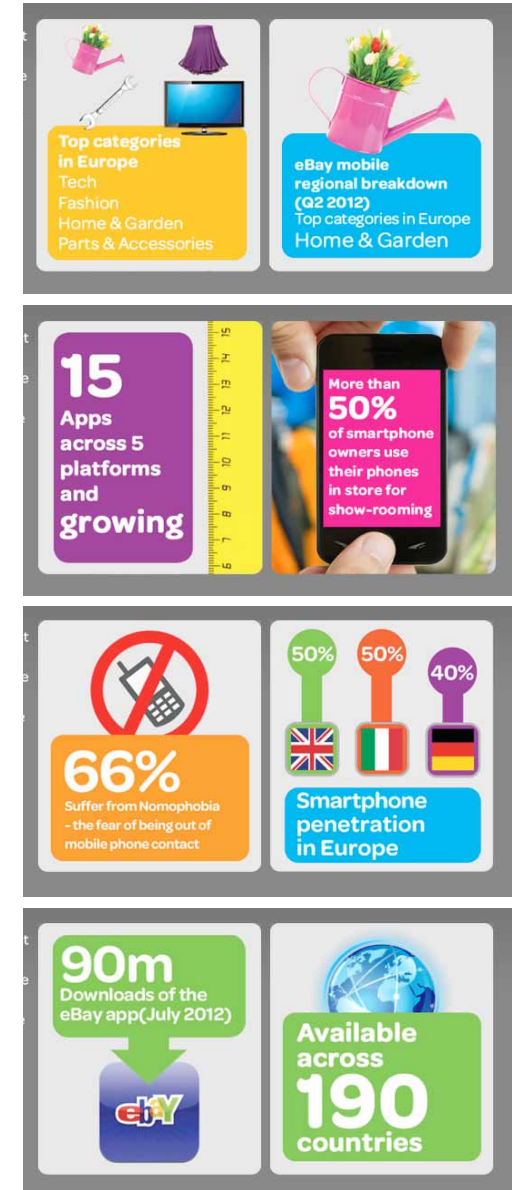
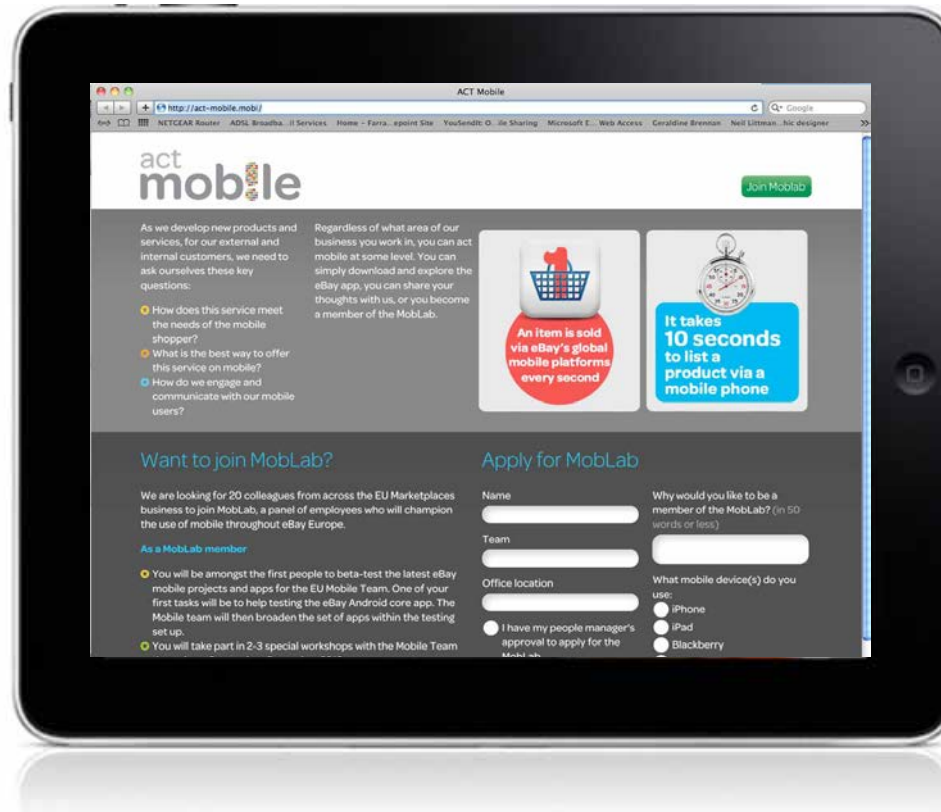
3.02 EDITING – TEXT OVERLAY.1

Act Mobile

<http://act-mobile.mobi/>

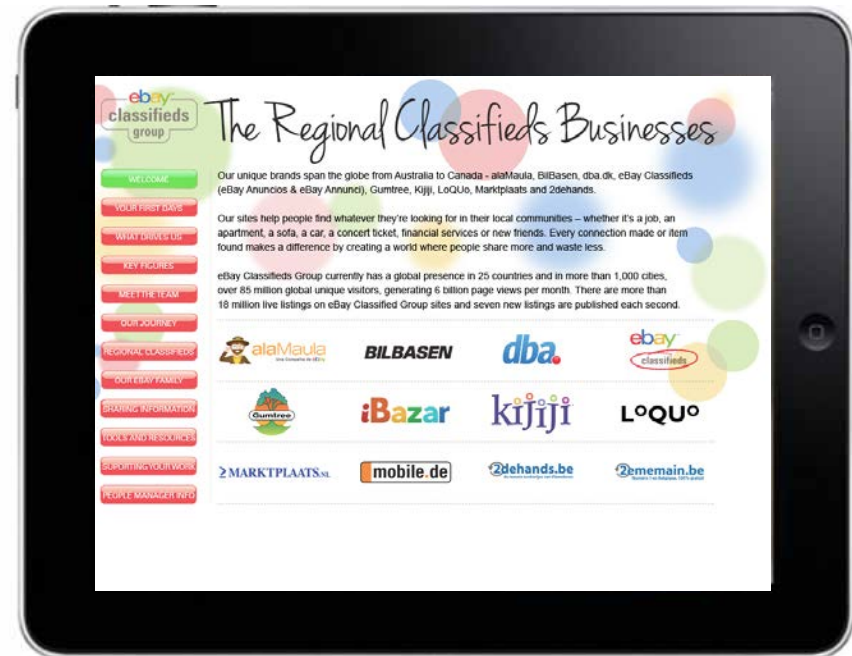
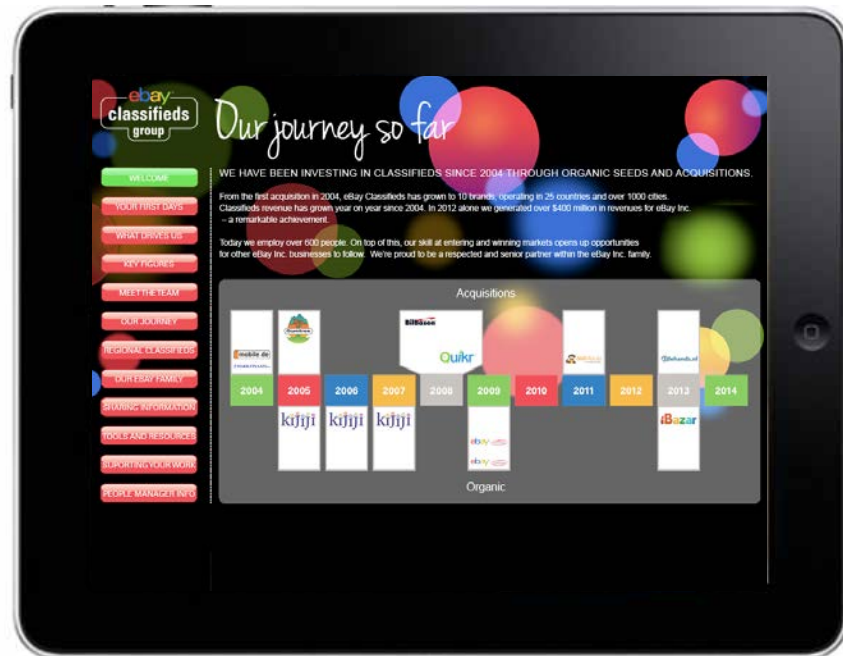
The website is dynamically programmed to reduce in scale to be readable on different devices such as iphones and ipads.

Produced at farraday.com



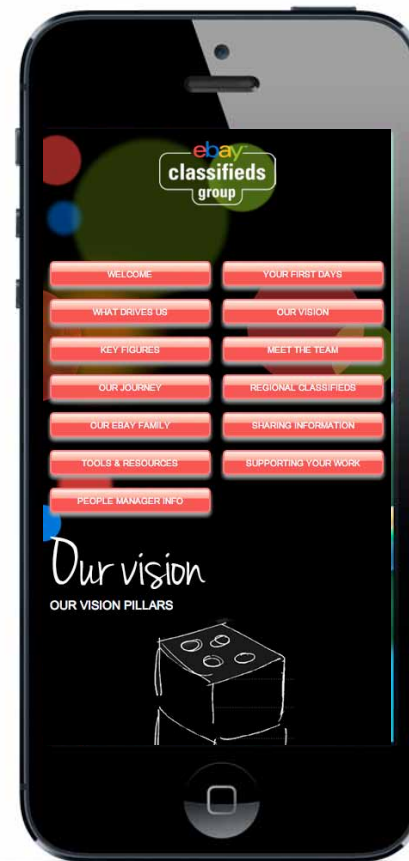
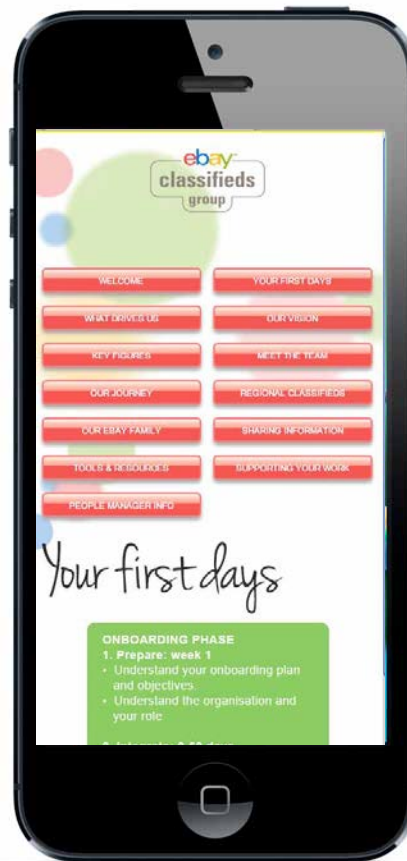
eBay Classifieds internal website on screen version

Produced at farraday.com



eBay Classifieds internal website responsive smartphone version

Produced at farraday.com

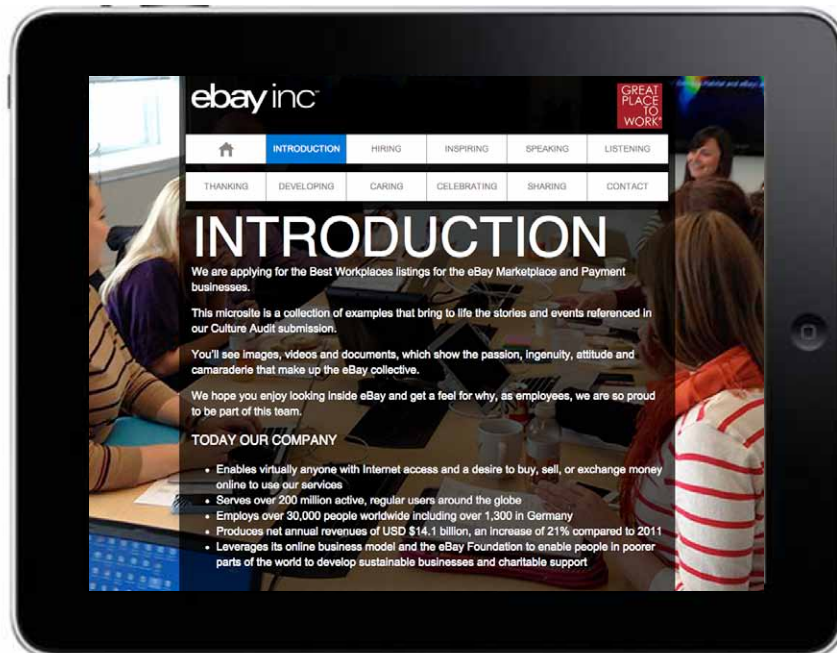
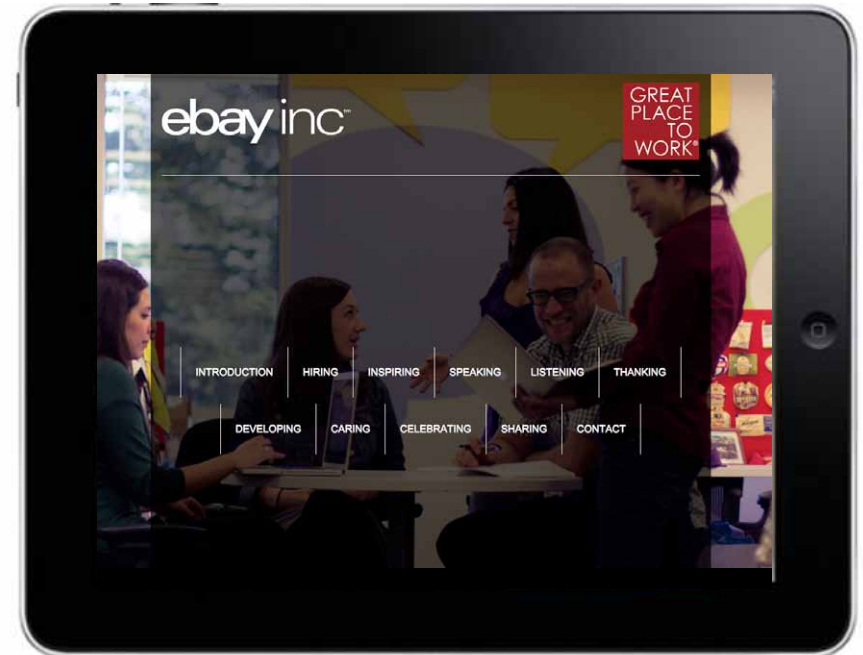


<http://cultureaudit.eu>

Website to support submission for awards from Great Place To Work

Optimised to work responsively on different media.

Produced at farraday.com



Eddy and the Wild Dice

Website for blues band

eddyandthewilddice.com

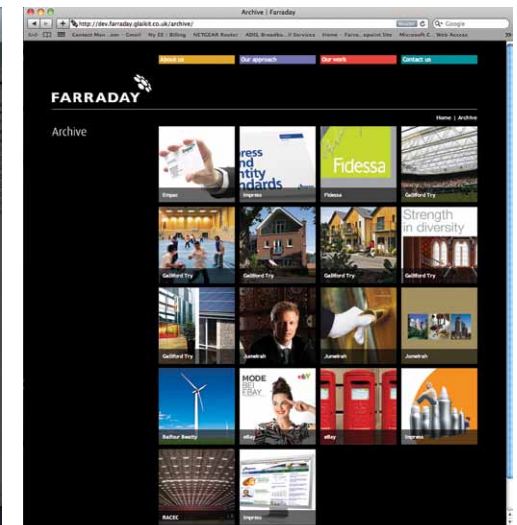
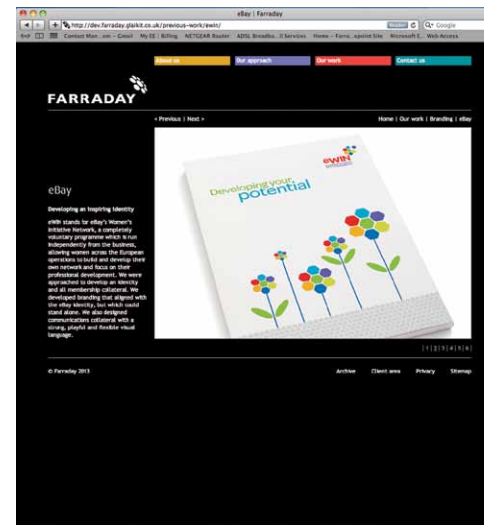
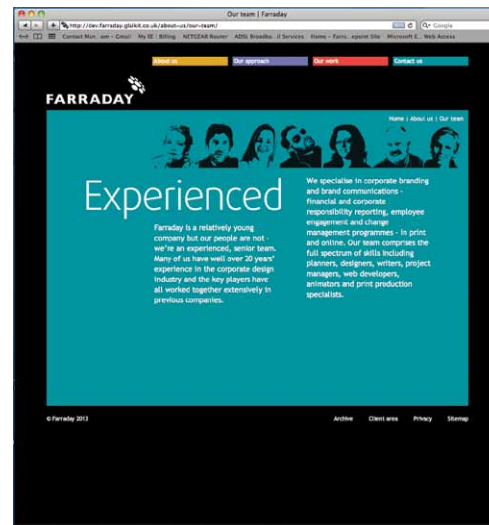
EDDY AND THE WILD DICE



Farraday

Website for Farraday design

www.farraday.com



Gazprom Marketing and Trading

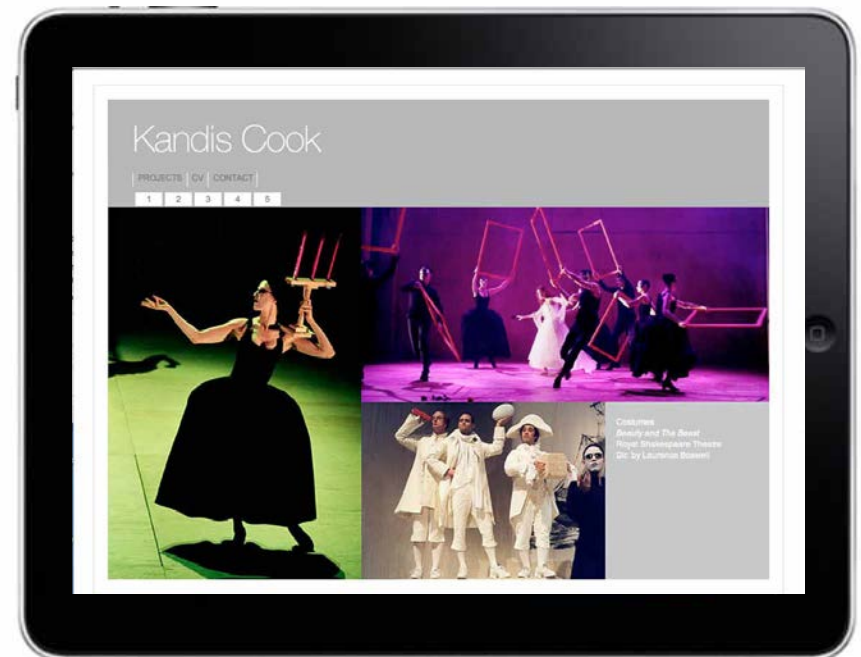
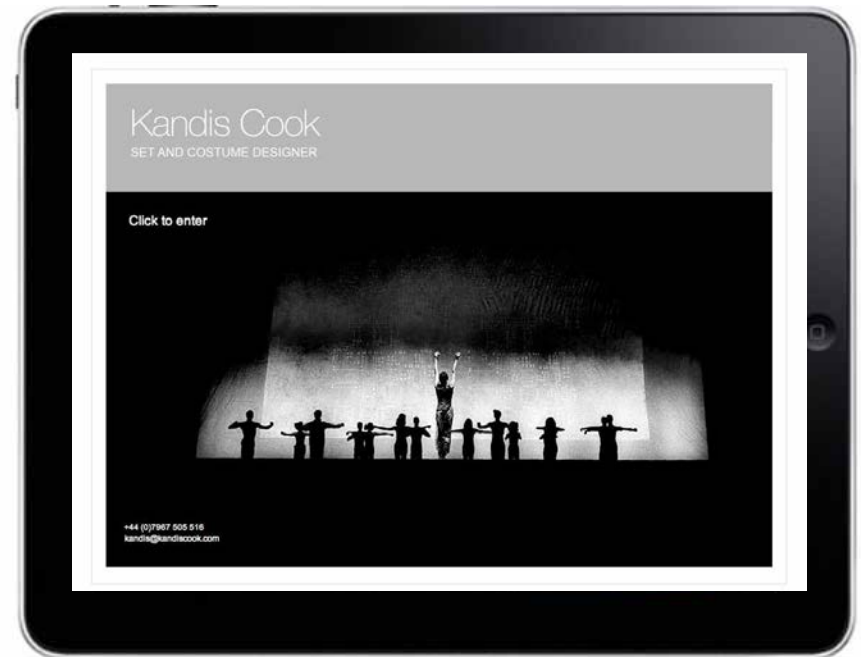
Website for Russian Energy
company based in UK

www.gazprom-mt.com



Kandis Cook

Website for set and costume designer
www.kandiscook.com



MDV

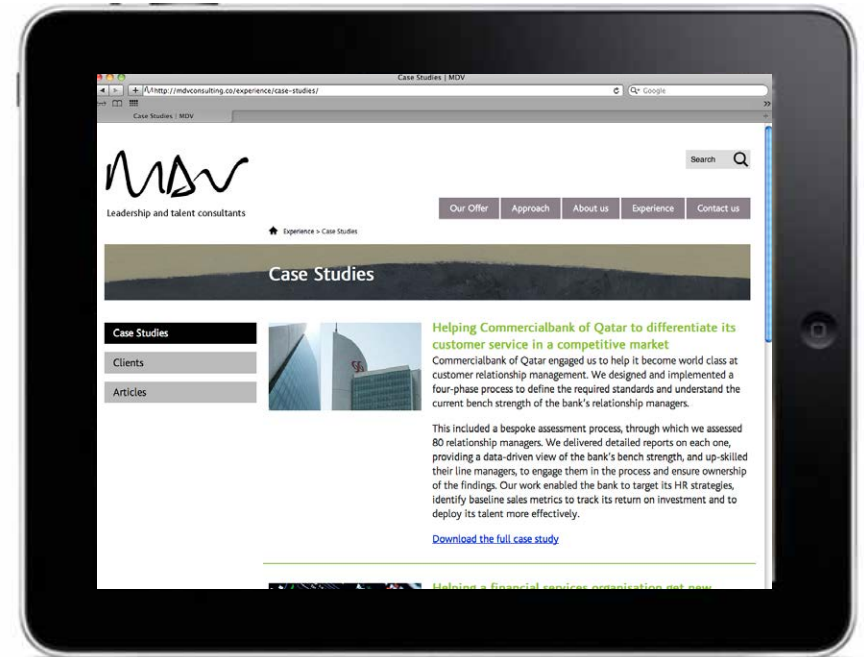
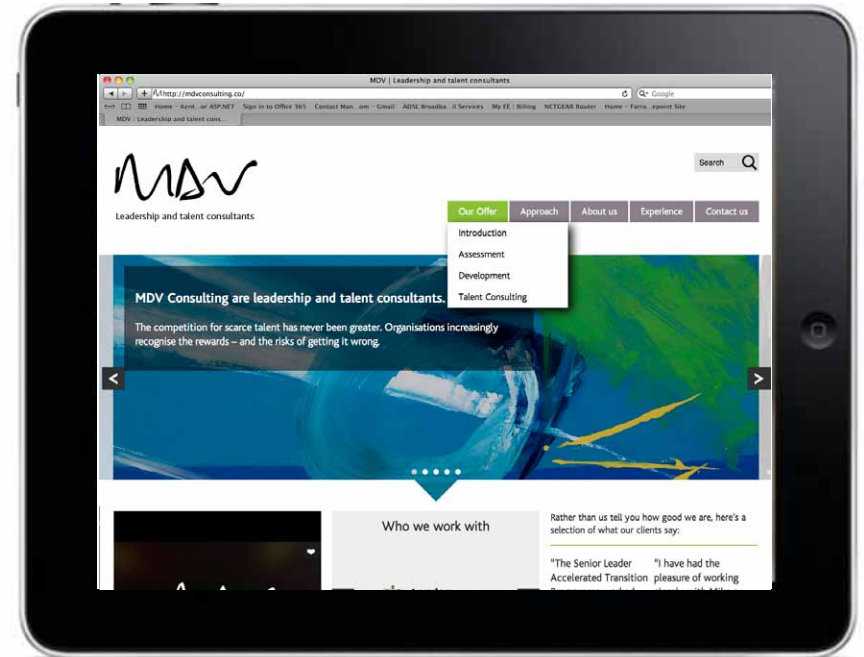
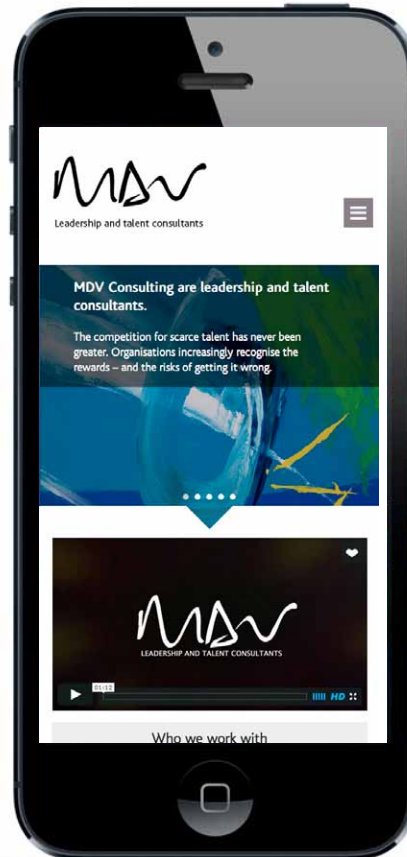
<http://mdvconsulting.co/>

Brand identity and website
for Leadership and talent
consultancy firm.

Optimised to work responsively
on different media.

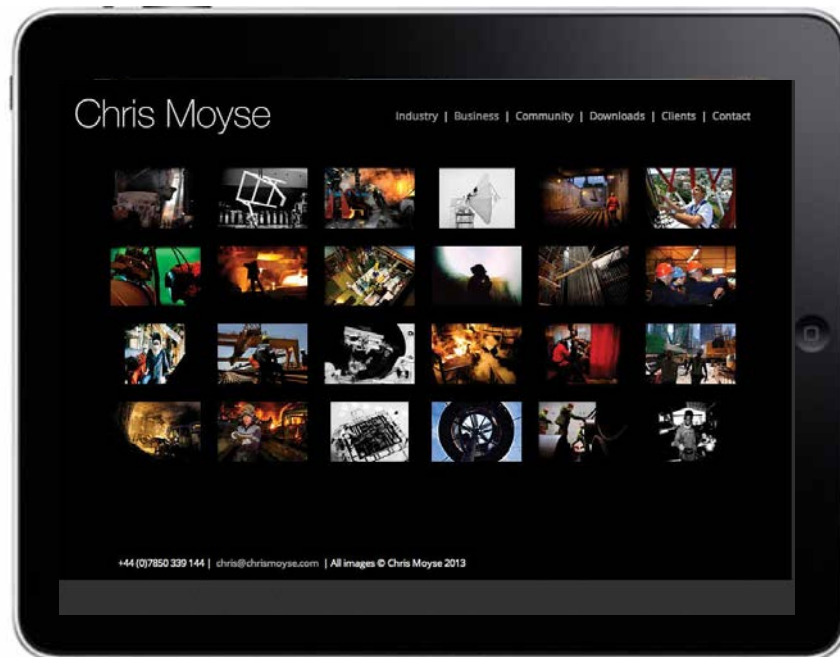
Produced at farraday.com

MDV



Chris Moyse

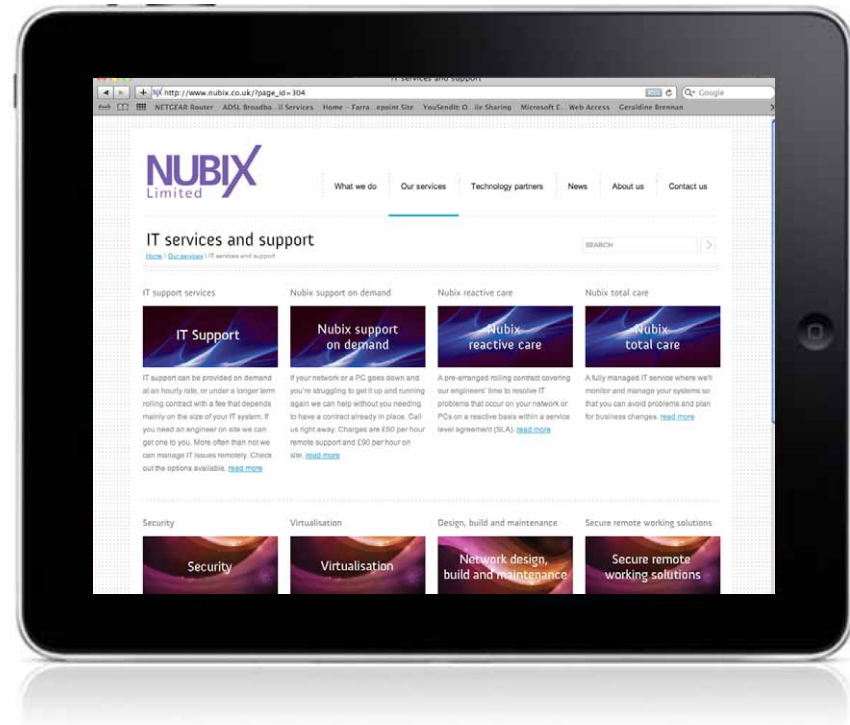
Website for photographer
www.chrismoyse.com



Nubix

Branding and website for Technology services and support company

www.nubix.co.uk



POET

Website promoting opera for schoolchildren. Site includes a content management system to update the programme of events

www.poetopera.com



Prime features agency

Logo, identity and website for
freelance journalist starting up
a news features agency.

"A little bird told me"

www.primefeaturesagency.com

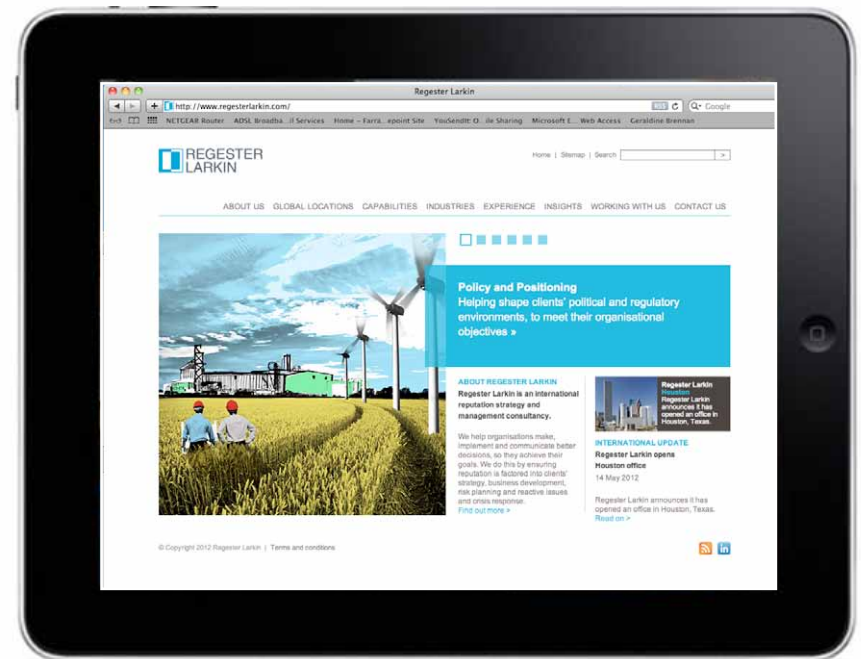
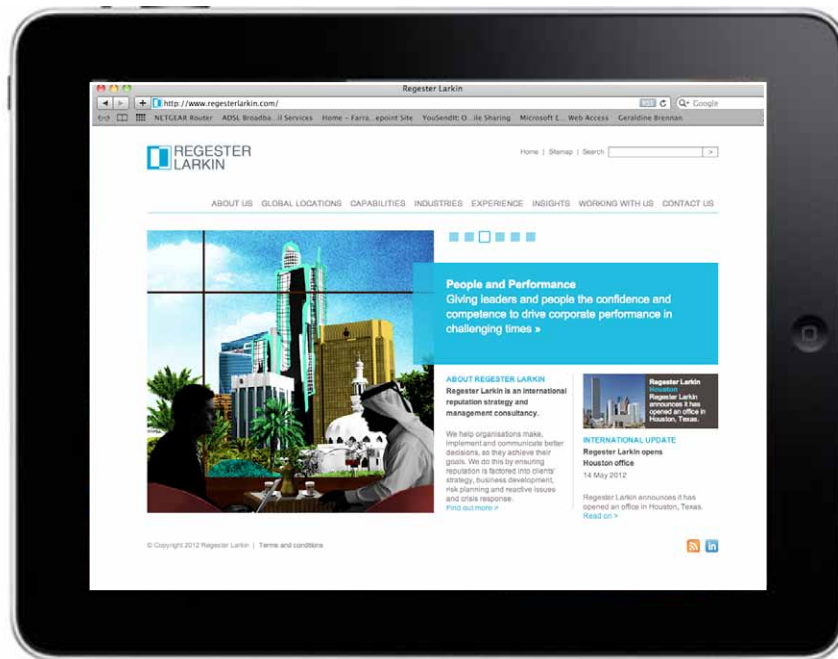
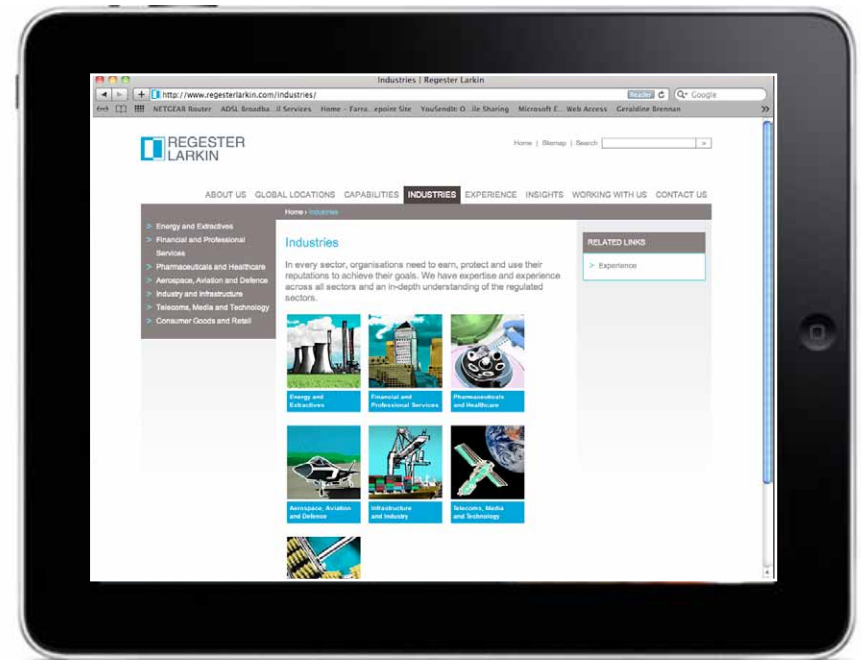


Regender Larkin

Logo, identity and website for an international reputation strategy and management consultancy. Updated site appearing in 2015.

www.regesterlarkin.com

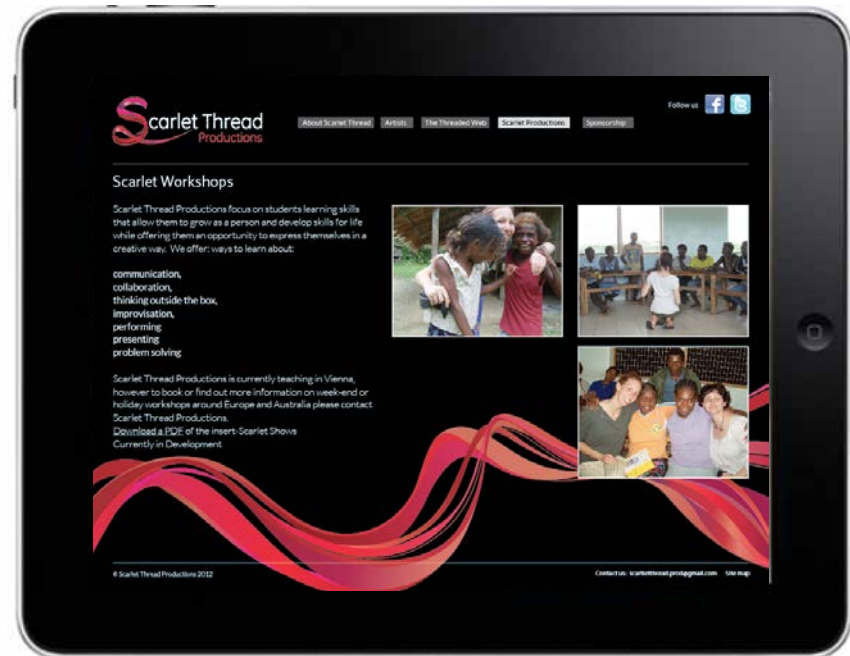
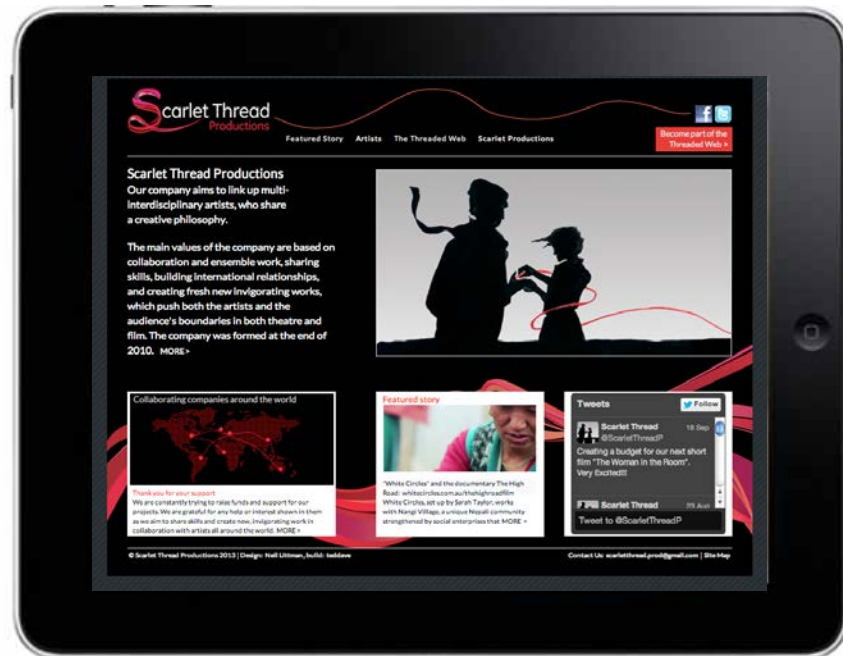
Produced at farraday.com



Scarlet Thread

Logo, identity and website for theatre company

www.scarleththreadproductions.com

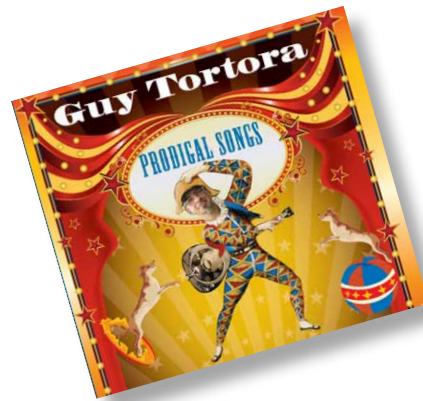


Guy Tortora

Website and CD covers for blues musician.

Site includes videos and music samples.

www.guytortora.com



Guy Tortora

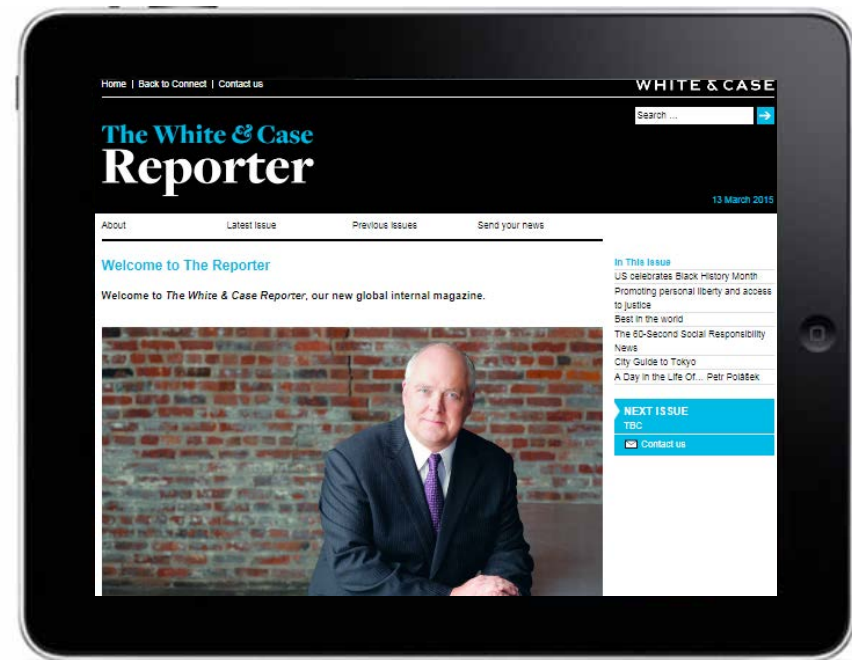
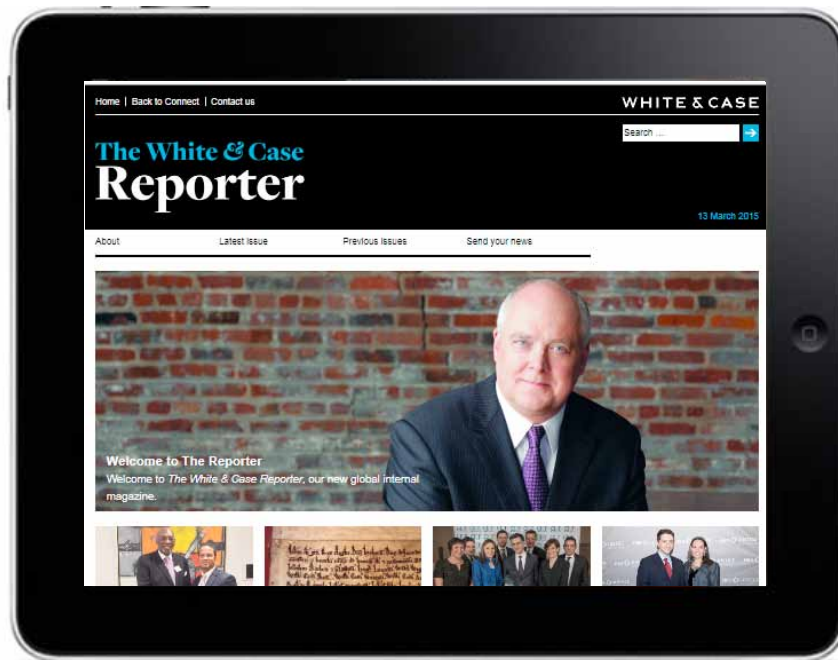


White & Case

News website for US law firm

Site accessed via intranet

Produced at farraday.com



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www.neillittman.com